



SUSAN P. ASCHER

KEYNOTE SPEAKER & WORKSHOP FACILITATOR

The Portfolio Career

The “Portfolio Career,” is a new career option, born out of extreme downsizings, where part-time jobs, contract positions, e-lance and freelance assignments are strung together to create a full-time work week. It’s a brave new world for Millennials and Susan Ascher shows what a Portfolio Career can do for them. She will show them how to combine their passions with their skill sets to maximize their career potential.

Being a Survivor

An opportunity to learn from a Labor Market Futurist who has survived four recessions and this latest downturn. You will hear her fascinating insights on the art of networking, reinvention and integrity and how this formula leads to success and survival.

The Four Generations of Workers

How will Generation Now! fit into the workforce of the future? Learn to read the signs of the different players in the multi-generational workforce – from Seniors to Boomers to Gen Xers. Take home valuable strategies on how to become a successful player on their team.

Originally founded in 1981 as an executive search firm, The Ascher Group, founded by Susan P. Ascher, a Labor Market Futurist, has continuously reinvented itself to adapt to a changing environment. As times continue to change today, many workers are suddenly out of a job and wondering what to do with the rest of their lives. Not to mention the new Millennials who have not yet had a chance to hold a job and need to be introduced and mentored in the realities of the workplace.

The Ascher Group's position as an industry leader is based in the knowledge that change is inevitable in the workplace and those who adapt will not only survive, but also thrive. The Ascher Group, through experience, is able to continue to revolutionize the workplace, as well as helping to secure a far more satisfying life for all those we serve.

Susan brings over twenty-five years of navigating the ups and downs of the labor market and guiding both her client companies and candidates alike. Today, she is speaking to the four generations of workers (Seniors, Baby Boomers, Gen X and Y'ers and the Millennials on the need to create their own “career”. Besides discussing the “Portfolio Career,” Susan can speak on a multitude of topics which span from the workplace into one’s personal life. Ranging from building performance driven teams to addressing the importance of soft skills such as manners, image and presentation, Susan will transform the way individuals see themselves and their relationships to their peers. She is a powerful, colorful speaker whose audience is enthralled by her candor and no-nonsense approach to surviving and thriving in the workplace of the new millennium. A survivor of four recessions, Susan is a treasure and she will leave an indelible imprint on the attendees fortunate enough to learn from her.

For speaking engagements, please contact us at info@projectnextgen.com or (973) 736-6558.

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