



WORKFORCE 2.0

DEVELOPING AND MANAGING THE MILLENNIALS

Workforce 2.0 focuses both on the managers, supervisors and executives, as well as the employee by building bridges, opening the lines of communication, removing the barriers of resistance, and providing opportunities to reach true potential. Using a strategic coaching process, Workforce 2.0 offers a multi-faceted approach enhancing the manager's supervisory skills, while simultaneously teaching young staff greater respect for the choices they make, increased confidence in themselves, better problem solving skills, stronger inter-personal relationships, and more motivation and commitment towards their company.

PROJECT NEXTGEN

Project NextGen is a leadership training and professional coaching organization offering programs, workshops, and professional coaching. We empower our future leaders with the skill sets needed to be successful in this complex, global, and ever-changing world. We support managers, leaders, educators, parents, and organizations to help motivate, develop and manage this influential generation.

Workforce 2.0 is a culmination of twenty years of commitment to young adults. Participants enhance their skill-sets, identify opportunities for professional growth, and create dynamic action plans for success. Workforce 2.0 is designed for companies who are truly invested in this powerful component of the workforce and want them to be future leaders.

VALUE ADDED BENEFITS

- ✓ Employee makes better choices
- ✓ Young staff have increased confidence, direction, and self-esteem
- ✓ Staff develop healthier relationships with management
- ✓ Young staff learn problem solving skills to enhance production
- ✓ Young staff will unlock their true potential
- ✓ Provide managers/supervisors with additional tools, techniques and support
- ✓ Align the mission within the organization with the goals of the staff

WHO ARE MILLENNIALS?

*Twenty-somethings,
Internet Generation or Generation Y*

- ◆ Born between 1980 and 2001
- ◆ Often coddled by their parents
- ◆ Have a strong sense of entitlement
- ◆ Are at the forefront of the workforce
- ◆ They're sociable, optimistic, talented, well educated, collaborative, open-minded, influential and achievement-oriented
- ◆ They've always felt sought after, needed and indispensable
- ◆ They are arriving into the workplace with higher expectations than ever before

5 STEPS TO INCREASED MOTIVATION, ENHANCED INTERPERSONAL SKILLS & GREATER PRODUCTION

1. Identify mission, values and goals
2. Motivate individual through powerful universal leadership principles
3. Connect staff to turn goals into reality
4. Remove barriers & obstacles that interfere with production and team building
5. Develop mutual action plan for future success

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